

## BusinessObjects Enterprise

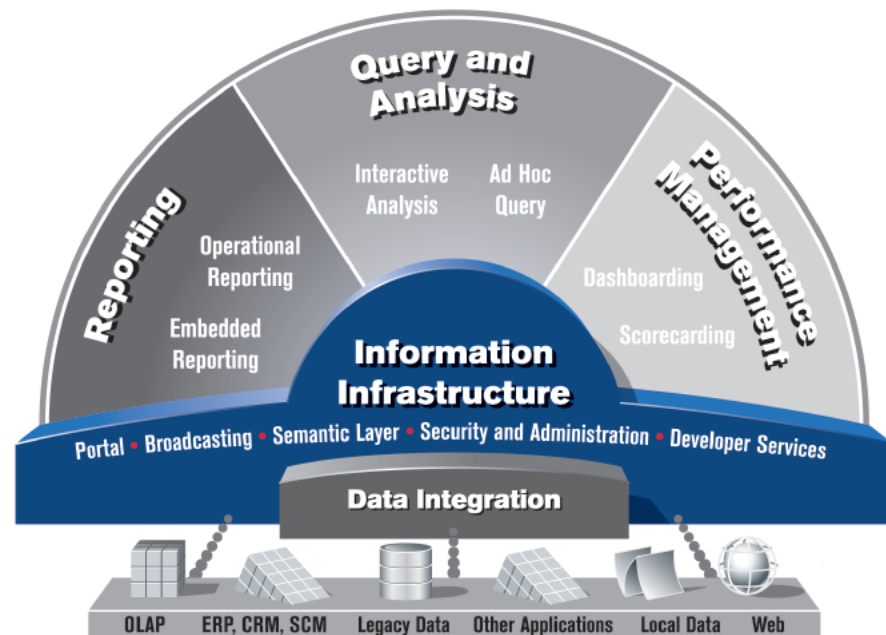
BusinessObjects Enterprise includes the following features:

- BI portal
- Broadcasting
- Data access
- Data exploration
- Semantic layer
- Developer services
- Administration
- Auditing

### A Common Infrastructure for Delivering BI to the Enterprise

People at all levels of your organization are responsible for making decisions that can impact overall business success. They need self-service access to critical business information, as well as the ability to analyze and share that information with their suppliers, partners, and customers.

BusinessObjects™ Enterprise delivers the components you need to quickly meet these requirements. It provides a common infrastructure with shared metadata among all clients, along with centralized security and administration. This common infrastructure ensures a faster time to production and minimizes deployment costs and efforts. It is designed to easily integrate with your existing IT infrastructure and investments.



*BusinessObjects Enterprise allows you to deliver information to the enterprise and beyond.*

BusinessObjects Enterprise delivers end-user data access and advanced analysis, customized interfaces, and administrative services for security and auditing.

BusinessObjects Enterprise provides:

- ▶ Intuitive data access and advanced analysis to empower end users
- ▶ Open infrastructure to support your existing IT investments
- ▶ Proven, mature technology to ensure high availability

### A Common Infrastructure for Delivering BI to the Enterprise

"We are giving access to one version of the truth from a single source, which has significantly accelerated the process. It means access to data immediately rather than three weeks later."

Thomas Nelson, Information Technology Manager at Alders (one of the UK's leading department stores)

"We selected Business Objects after extensive evaluation over other vendors. The information screens that will be used by growers and buyers are simple and easy to use. Also the comprehensive security architecture and strong levels of service from Business Objects were critical factors. We expect a fast return on our investment with this technology."

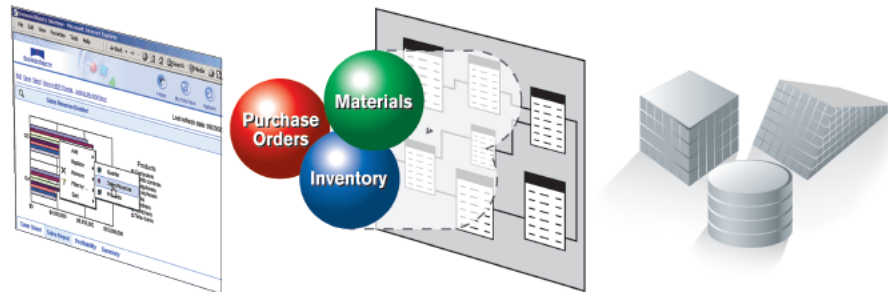
Brian Dickinson, Information Services Manager at GrainCorp (one of Australia's leading agribusinesses)

#### ► Intuitive Data Access and Advanced Analysis to Empower End Users

With BusinessObjects Enterprise, you can quickly give users of all skill levels intuitive access to corporate information. When you combine this with interactive capabilities, you can arm end users with greater business insight.

#### Quick, Reliable Data Access With a Powerful Semantic Layer

With BusinessObjects Enterprise, you can easily and cost-effectively create a metadata-based semantic layer to unlock corporate data for end users. The Business Objects patented semantic layer helps you resolve complex database schemas by mapping data to familiar business terms. With more autonomy, users will become more productive and efficient thus creating fewer demands on IT. With automatic routines to ensure proper SQL for accurate results, you can ensure end users will have confidence that they are getting the correct information.



*Resolve complex database schemas and empower end users with data access and analysis through the Business Objects semantic layer.*

#### Interactivity and Data Exploration for Casual Users

Providing end users with data interaction and exploration doesn't have to be difficult. With on-report analysis, they can simply mouse over a report in order to perform simple formatting, calculations, and analysis. With this, users can easily interact with the information in their reports without the need for extensive training. This leads to greater end-user adoption and a lower total cost of ownership.

#### Advanced Analysis and OLAP

Some users need more than just simple report interaction to better understand their business and discover root causes to a problem. With BusinessObjects Enterprise, advanced users can look at information from multiple perspectives and perform sophisticated analysis using both relational and OLAP data sources. They can also easily navigate from one data source type to another—whether relational, ERP, OLAP, web, XML, or Microsoft Excel.

## ► Open Infrastructure to Support Your Existing IT Investments

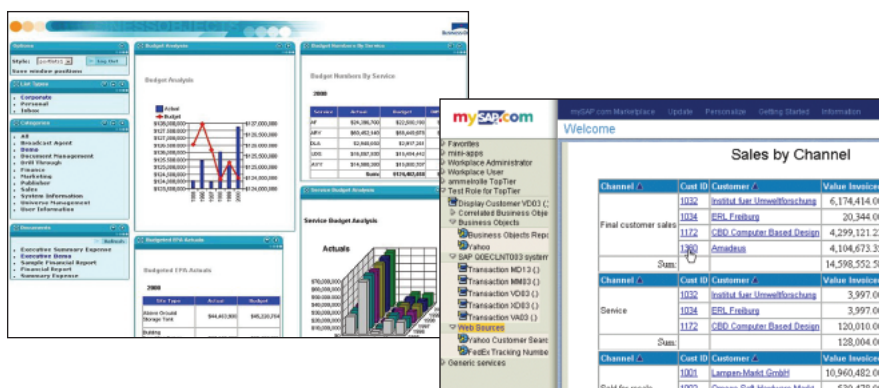
Given the wide range of data sources, end-user requirements, and diverse technology standards in your organization, you need to balance end user needs while ensuring your system operates seamlessly with your existing infrastructure. BusinessObjects Enterprise provides support for industry-leading technologies and platforms to help you leverage your existing IT investments.

## Open Standards and Platforms Support

BusinessObjects Enterprise supports popular industry standards like XML, Java, .NET, and leading J2EE-compliant application servers including BEA WebLogic, IBM WebSphere, and SunOne. BusinessObjects Enterprise also supports connectors to leading centralized security systems such as the lightweight directory access protocol (LDAP) to help you deliver single sign-on for end users while helping you streamline user management for large deployments.

## Customized BI to Fit Your Specific Requirements

BI deployment—whether departmental, enterprise, or beyond—must increasingly meet diverse end-user and organizational requirements. BusinessObjects Enterprise provides a complete set of software development kits (SDKs), which make it easy to customize, integrate, and extend your BI tools to fit your specific deployment requirements.



*With BusinessObjects Enterprise, you can benefit from a wide choice of customization options ranging from cosmetic changes to complete integration.*

## Metadata and Report Reuse Across Applications

To gain access to enterprise application data, BusinessObjects Enterprise lets you exchange metadata between external applications and the Business Objects semantic layer. With metadata bridges, metadata creation is automated, making it much easier for you to maintain and export data to and from multiple systems. Report data and formats can also be shared with third-party applications through XML.

### A Common Infrastructure for Delivering BI to the Enterprise

BusinessObjects Enterprise auditing gives you valuable insight into your BI deployments. It makes large BI deployments easier to maintain and optimize.

The auditing feature provides extensive BI performance information, as well as advanced analysis helping you:

- Monitor your BI system with ease
- Analyze usage and change impact
- Optimize your BI deployment

#### ► Proven, Mature Technology to Ensure High Availability

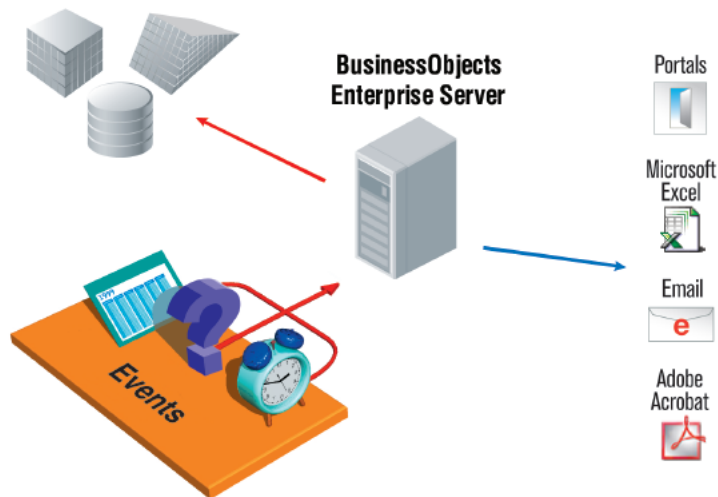
When deploying BI tools and analytic applications to users within your organization or beyond, you need to ensure secure data access, while making sure your system operates with maximum efficiency.

#### Advanced Security for BI Deployments

BusinessObjects Enterprise helps you deliver the right information to the right users by giving you both control and flexibility. You can easily manage access to information with user/group access privileges to reports, metadata, data sources, and objects, as well as row-level security to protect sensitive information.

#### Auditing and Easy Change Management

A BI deployment is an evolving system. Changes occur based on end-user requirements, mergers and acquisitions, competitive pressures, data reorganization, and system upgrades. BusinessObjects Enterprise helps you easily manage BI change through a centralized repository. Impact analysis features allow you to quickly respond to any metadata or report changes.



*Deliver personalized, secure information to end users with BusinessObjects Enterprise.*

#### Scalable, Reliable Architecture for the Enterprise and Beyond

For your strategic BI deployment, you will benefit from the scalable, extensible server architecture of BusinessObjects Enterprise. The distributed multi-tiered server architecture provides load balancing and failover—ensuring high availability for end users when they access information. Information distribution can be automated to alert users—in the format of their choice—when exceptions and changes occur.

► [www.businessobjects.com](http://www.businessobjects.com)

Americas  
Tel: +1 800 877 2340

Europe  
Tel: +33 1 41 25 21 21

Asia-Pacific  
Tel: +65 6887 4228

Japan  
Tel: +81 3 5720 3570